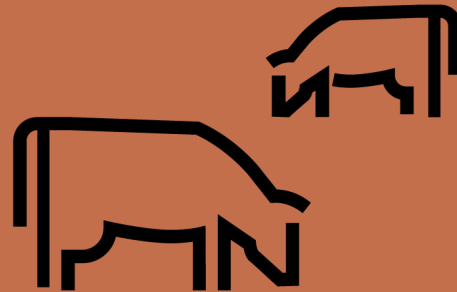


The 3 Pillars of Regenerative Organic Certified®



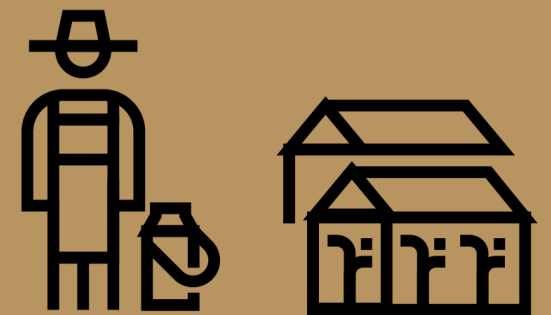
SOIL HEALTH

- Increased Soil Organic Matter
- Increased Biodiversity
- Protected Water Systems
- Conservation Tillage
- Cover Crops
- Crop Rotations
- Rotational Grazing
- No GMOs or Gene Editing
- No Soiless Systems
- No Synthetic Inputs



ANIMAL WELFARE

- No CAFOs
- Grass-Fed / Pasture-Raised
- Freedom from discomfort
- Freedom from fear & distress
- Freedom from hunger
- Freedom from pain, injury or disease
- Freedom to express normal behavior
- Suitable Shelter
- Limited Transport



SOCIAL FAIRNESS

- Fair Payments for Farmers
- Long Term Commitments
- Living Wages for Workers
- Professional Development
- Good Working Conditions
- Democratic Organizations
- Freedom of Association
- Transparency and Accountability
- No Child Labor
- No Labor Trafficking